

RESEARCH SYMPOSIA FOR SPANISH & LATIN AMERICAN ACADEMICS

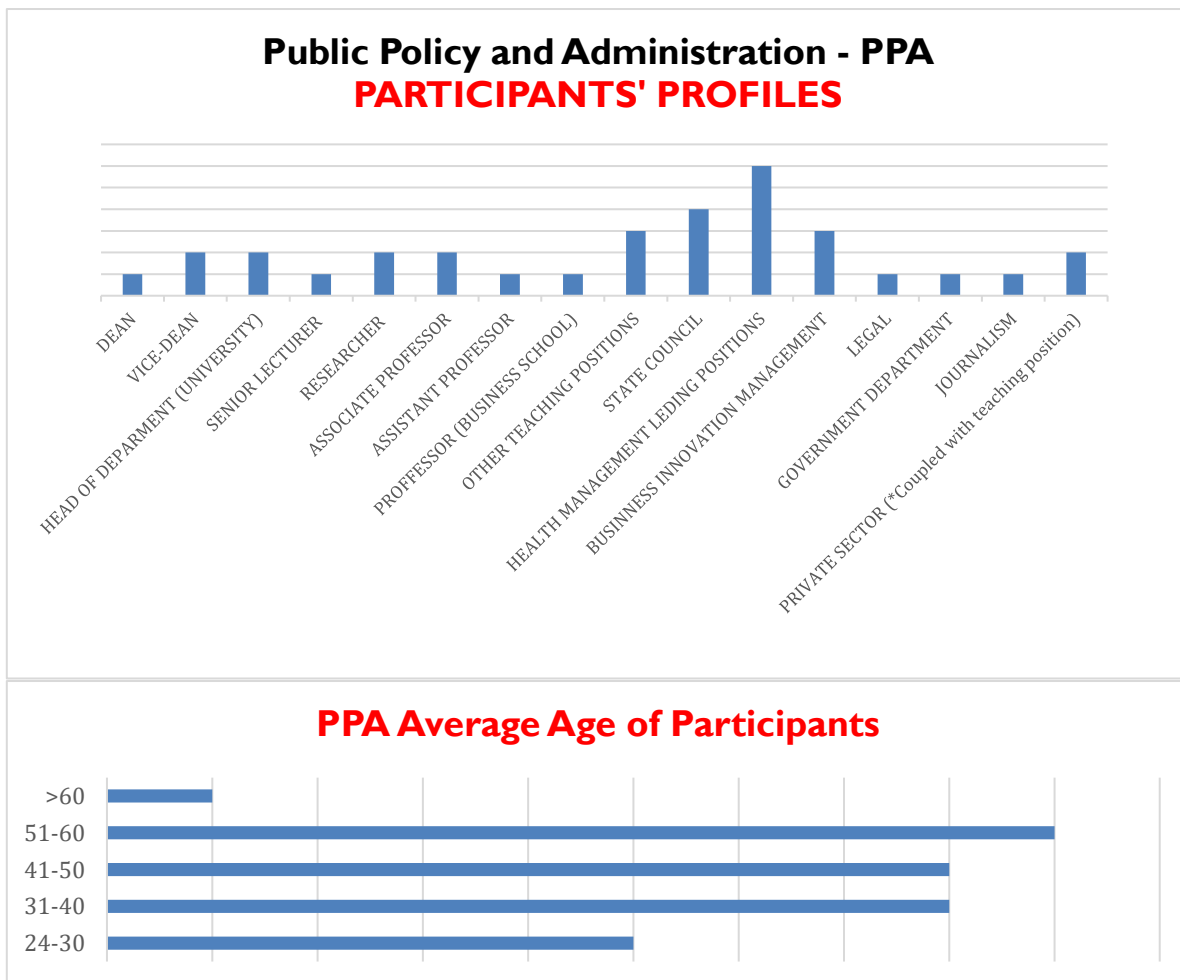
Public Policy Administration in a Disruptive and Transformative Era <http://www.iapsymposia.com/public-value-program.html>

Symposium Description:

This course will bring together world-leading experts with extensive knowledge in various topics related to public policy (ranging from politics, ethics and public-private partnerships to digital transformation and artificial intelligence), who will share their expertise and improve your understanding of how to confront the world's greatest challenges. The session in this course involve thorough analysis of relevant case studies and will require you to come up with your own ideas and solutions to confront modern problems related to the making and applications of public policy.

What does it offer?

We hope this course will be useful for all who want to broaden their understanding of public policy and administration and how we must adapt in a fast-changing world to optimize value created for all of us. The many ideas you will be exposed to could advance your research, help you find new fields of interest, expand your network, and put you in the best position to succeed in any projects you aim to carry out.



Advances in Management Research

<http://www.iapsymposia.com/management-research-program.html>

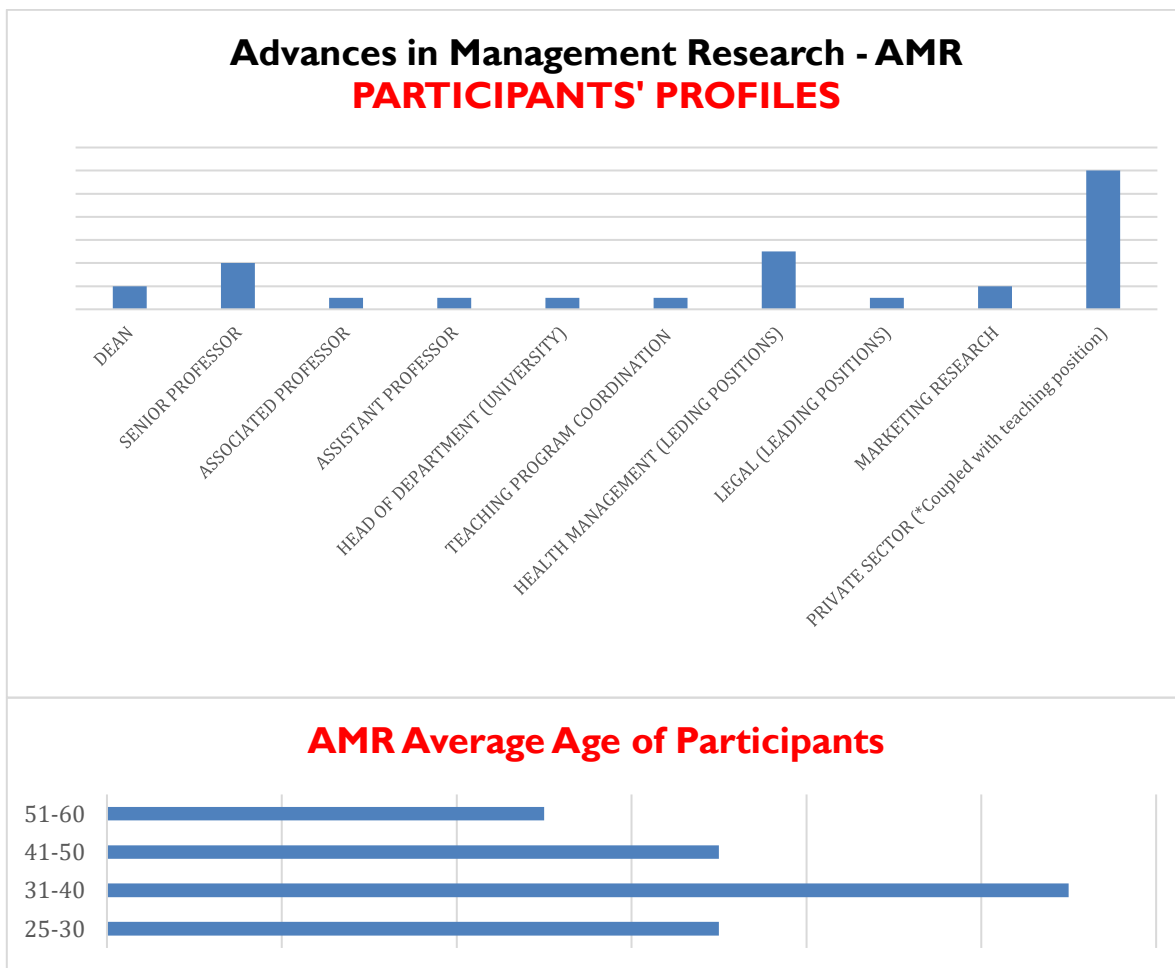
Symposium Description:

Be brought up to date on the current state of management research by a variety of innovative and practical talks and workshops led by leading experts.

By studying in-depth case studies of real businesses in the 20th and 21st Centuries, you will learn how the choices of strategic leaders can make or break a business. In addition to broadening and deepening your knowledge on the importance of well-crafted competitive strategies, you will have an opportunity to propose, discuss, and test your own ideas, often putting yourself in the shoes of C-level executives of major businesses and experience first-hand the case method for which HBS is so well known.

What does it offer?

This course will broaden your knowledge of how a company can survive through globalization, advances in technology, and even the disruption of a company's entire sector (for example: what decisions and errors have car companies made in response to the rise of Tesla?). This course is highly recommended for anyone who wants to enhance their current research skills, find inspiration for a new field of research, or expand their network of top professionals in research and management.



Innovative Leadership: Transforming Higher Education in the Digital Age

<http://www.iapsymposia.com/education-technology-program.html>

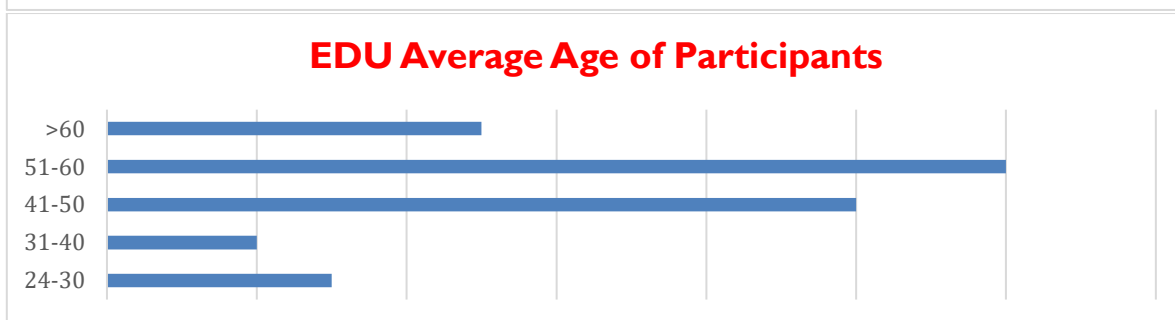
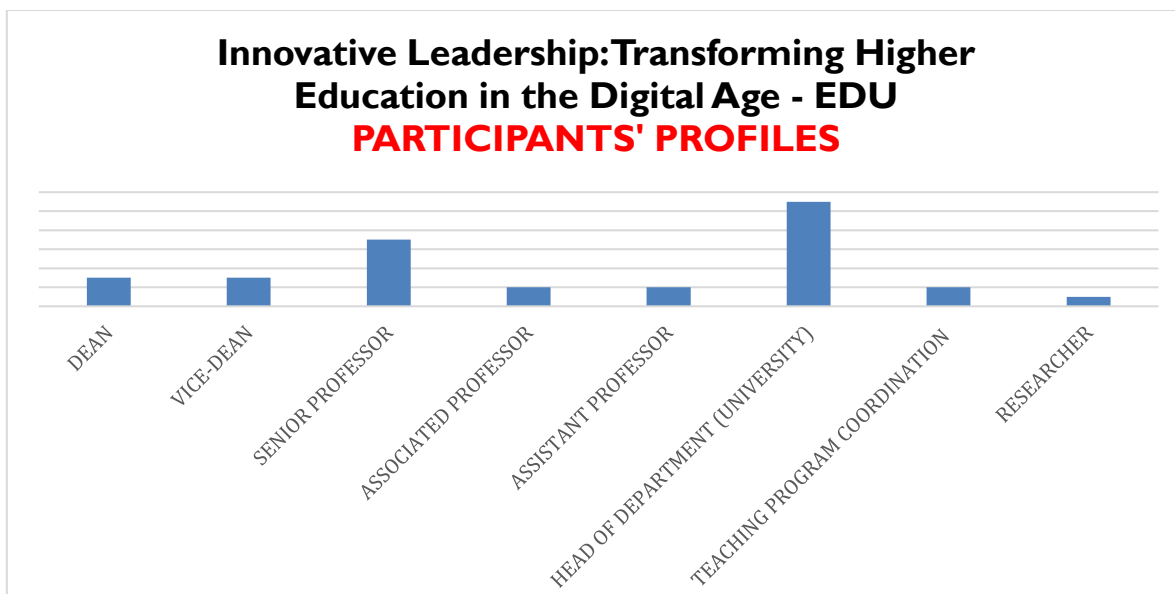
Symposium description:

IAP's EDU module brings together experts in their respective fields to help expand your knowledge and understanding of many sides of modern academia and education via seminars, in-depth case studies, and small group discussions. In this symposium, you will develop skills and knowledge in a variety of subjects, including but not limited to:

- Active and Interactive Learning
- Power, influence and group processes
- The strategic design of novel E-learning methods
- The changing role of academia in the Digitally Networked Age
- The leadership challenges for higher education's digital future.

What does it offer?

Participation in this module will enable you to enhance your innovative leadership skills, whether you are interested in teaching, learning, or research, and will ultimately give you the opportunity to take the initiative to introduce your own ideas into higher education on a personal, university-wide, national or global level.



Health Care in the XXI Century: Human vs Machine

<http://www.iapsymposia.com/hc-subjects.html>

Symposium Description:

If the XX century was the century of physics, the XXI century is going to be the century of biology. Deciphering biological phenomena triggers technology development that promises to defeat disease. How does this promise come to realization without forgetting the human factor?

What does it offer?

Each session's topic seeks to promote an exchange of knowledge and experiences amongst participants, and to inspire new lines of research across borders.

The speakers are prestigious professors who have extensive teaching and research experience and whose work has been widely published in their respective fields. Sessions are structured around the presentation of articles, case studies, and work of the speakers themselves, presenting reviews of their work and the current state of issues involved.

